

Mobile Marketing

Mobile marketing has changed the way businesses market their products and services. It has fostered a quicker and more individualized means of brand promotion through SMS, MMS, Bluetooth, and Infrared, etc.

At Bluetooth Marketing, we provide mobile marketing services that can help our clients reach the mobile inboxes of their target customers. You can send across animated ads, videos, mobile ads, and applications to mobile phones, laptops and other Bluetooth-enabled handheld devices.

By using our services, you can not only target individual customers with a direct response message, but also engage them so that they take interest in your brand. Because Bluetooth marketing is permission-based, it ensures that the receiver has agreed to accept your message and understand its contents.

Mobile marketing and SMS marketing allow you to distribute rich content using cost-effective methods. Bluetooth marketing, for instance, is based on radio technology, thereby fostering high transfer speeds and almost free-of-cost messaging. In essence, it can facilitate better returns on your investment and allow you to penetrate a niche market segment.